



Schedule of Events

Friday, April 8, 2022

10:30am – 2:30pm **Workshop Intensive: Rona Simmons**
Diggin' Up Bones - Writing People of the Past

Light Snacks & Water will be provided. Please bring your own lunch.

5pm **Meet & Greet Reception**
Book Sales
Exhibit Opening Receptions: *Nature's Generosity: The Photography of Mike Ramy* and *People & Places: The Art of Travel* by M. Camille Day

Saturday, April 9, 2022

8:15am – 8:45am **Check-In & Continental Breakfast Served**

8:45am – 9:00am **Welcome & Announcements**

9:00am – 10:00am **Keynote Speaker: Julie Gwinn** Courtroom
How to Write a New York Times Bestseller Gallery
(Sponsored by Barbara Groce Memorial Fund)

10:15am – 11:15am **(a) Renea Winchester** Courtroom
Writing the Soul of the South: Where did you Gallery
come from? Where are you going?

(b) Karen Paul Holmes Studio
Poetry that Pops: Unexpected Word Pairings Gallery

11:30am – 12:30pm **(a) Julie Gwinn** Courtroom
How to Build Your Brand Gallery

(b) Kim Zachman Studio
Children's Literature: Who are You Writing For? Gallery



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12:30pm – 1:30pm	Lunch / Book Sales Lunch is provided with registration fee	
1:30pm – 2:30pm	Speaker Panel: Ask Us Anything! Panel Moderator: Jennifer Jabaley	Courtroom Gallery
2:45pm – 3:45pm	(a) Rona Simmons <i>Social Media: Amy Vanderbilt Meets the Web</i>	Courtroom Gallery
	(b) Karen Paul Holmes <i>Publishing Poetry in Journals and Anthologies</i>	Studio Gallery
4:00pm – 5:00pm	(a) Renea Winchester <i>Stress-Free Marketing for All Authors</i>	Courtroom Gallery
	(b) Kim Zachman <i>Writing and Publishing Non-Fiction for Kids</i>	Studio Gallery